

# 2023 Annual Report



## DE'NEISHA'S story

DE'NEISHA WAS BEING PULLED IN TWO DIRECTIONS. "My family wanted me to keep my baby while someone else was trying to force me to have an abortion," she said. But after meeting her Advocate at CPC's pregnancy medical clinic and seeing her son on the ultrasound screen, she knew she wanted to choose LIFE! "The first time I saw my son's heartbeat... I was overjoyed!"

But like many of our patients, De'Neisha needed more support and love. "My pregnancy was rough, I felt alone, my anxiety was



*"The parenting classes helped me be able to meet people who shared similar and different stories and give me comfort. They also helped me find God and walk with him to this day... my life has changed!"*



at an all-time high, and I felt guilty for wanting my baby knowing others didn't," she said. Thankfully, De'Neisha enrolled in CPC's Great Expectations Parenting Class and found a community to come alongside her and point her to the source of true hope in Christ. "The parenting classes helped me be able to meet people who shared similar and different stories and give me comfort. They also helped me find God and walk with him to this day... my life has changed!"

De'Neisha is forever grateful for CPC. "I am so happy I kept my son! I love being a mom to all three of my babies. My son lights up my world and his siblings' world and makes me feel complete."

## Shine

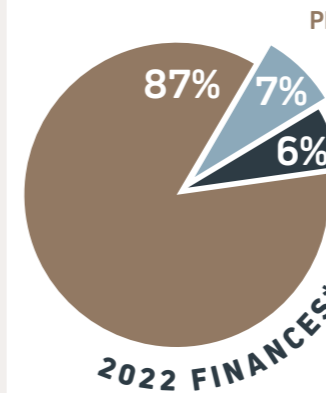
JOHN 1:4-5

Even as the deep darkness of abortion continues to grow and spread across our land, we know that the darkness can never overcome the light because **THE LIGHT IS JESUS**. Here at CPC, we will continue to boldly **SHINE** His light, we will continue to speak the truth in love, and we will be a voice for the voiceless so that more men, women, and families can choose LIFE with confidence for their precious, pre-born children.

THE LIGHT SHINES IN THE DARKNESS, and the darkness has not overcome it.

JOHN 1:5 ESV

**CRISIS PREGNANCY CENTER OF TIDEWATER (CPC)** is a non-profit organization with a mission to uphold LIFE by supporting women unprepared for pregnancy. CPC exists to save lives, spare hearts, and spread the gospel of Jesus Christ here in South Hampton Roads.



2022 FINANCES\*

We promise to honor your generosity by using your gift where it is needed most to help support moms, dads, and babies.



## Connect

CRISIS PREGNANCY CENTER OF TIDEWATER

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\*Most recent verified numbers at time of printing. Visit [cpcfriens.org/annualreport](http://cpcfriens.org/annualreport) for updates.

# 2023 BY THE numbers

2,196  New Cases **A RECORD NUMBER!**

3,156  Helpline Calls

2,518  Online Internet Inquiries

1,821  Positive Pregnancy Tests

1,623  Ultrasounds Administered

346  Families Attended Great Expectations Parenting Classes

66  Commitments to Christ

631  
chose  
LIFE

This is the number of patients at-risk for abortion who chose LIFE. There were more, but these are the ones we know of as of last contact.



# Making a difference

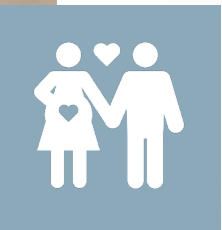
## LAUNCHED NEW CLINIC IN PORTSMOUTH

BY GOD'S GRACE, we converted our Portsmouth location into our fourth ultrasound clinic in 2023. This new location allows us to offer more LIFE-revealing ultrasound appointments to women and families and will be used to save more lives for years to come.



## FIRST-OF-ITS-KIND!

CPC OPENED A FIRST-OF-ITS-KIND Great Expectations Parenting Support Center. This new facility will serve as a centralized storage and distribution facility for all the baby items we provide to our patients and their families. In addition, it will provide dedicated classroom space for our Great Expectations parenting class program and will house advocacy services for women and families seeking our help.



### LIFEKEEPERS

In 2023, CPC's monthly expenses were met, in large part, due to the faithful giving of many monthly donors who we call LIFEkeepers. The support from our LIFEkeepers keeps our ministry running year after year!

Join their ranks, and your giving could mean the difference between LIFE and death for thousands here in South Hampton Roads. To become a LIFEkeeper, visit [cpcfriends.org/lifekeeper](http://cpcfriends.org/lifekeeper).

### WALK FOR LIFE

The Walk for LIFE is CPC's largest fundraising event. In 2023, we had **1,090 Fundraising Walkers** from **152 organizations and churches** raise a total of **\$712,139.67**. Additionally, **188 Ambassadors** served across South Hampton Roads promoting the Walk for LIFE. We rely on the funds raised through the Walk for LIFE all year long.

To learn how you can get involved in the 2024 Walk for LIFE, email us at [walk@cpcot.org](mailto:walk@cpcot.org) or call **757.410.9703** and connect with our Community Relations Team.

### LIFECCHANGE

Spare change changes lives! In 2023, **129 churches and groups** passed out baby bottles to fill with spare change, cash, and/or checks. In total, these groups raised **\$180,967.46** to help save lives, spare hearts, and spread the gospel of Jesus Christ. When you launch a campaign, CPC supplies the bottles and will send you a tally of the total your church raised after the bottles are returned!

Talk to your pastor about launching a LIFEchange campaign and get your church involved in saving lives through the ministry of CPC. Visit us at [cpcfriends.org/lifechange](http://cpcfriends.org/lifechange) to request a campaign!

