





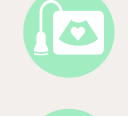
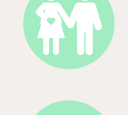

Crisis Pregnancy  
Center OF TIDEWATER

# 2024 Annual REPORT



## 2024 BY THE numbers

2,628  New Cases **A RECORD NUMBER!**

- 3,964  Helpline Calls
- 2,904  Online Internet Inquiries
- 2,253  Positive Pregnancy Tests
- 2,117  Ultrasounds Administered
- 379  Families Attended Great Expectations Parenting Classes
- 69  Commitments to Christ

784  
chose  
LIFE

This is the number of patients at risk for abortion who chose LIFE. There were more, but these are the ones we know of as of last contact.



Save lives. Spare hearts. Spread the gospel.

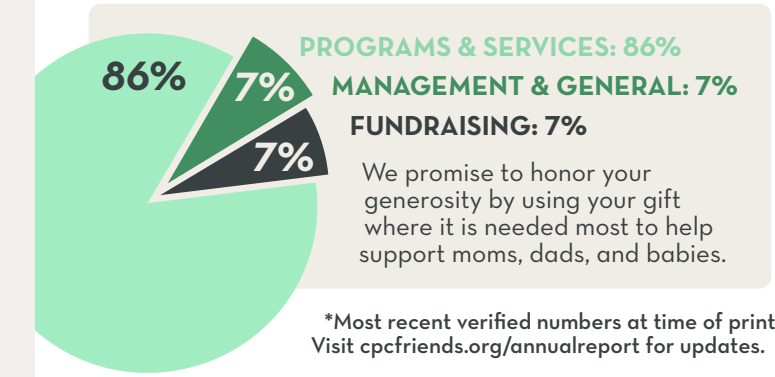
## Who we are

WITH COMPASSION, we provide guidance, care, and support to moms and dads experiencing unplanned pregnancy so they can choose LIFE with confidence. This LIFE is not just for their precious little ones, but for them too, in Jesus Christ. Our four medical clinics, satellite resource center, and Great Expectations Parenting Support Center enable hundreds of women every year to find help for the present, hope for the future, and healing from the past.

I have come that  
they may have **LIFE,**  
and have it **TO THE FULL.**

JOHN 10:10<sup>b</sup> NIV

## 2023 Finances\*



We promise to honor your generosity by using your gift where it is needed most to help support moms, dads, and babies.

\*Most recent verified numbers at time of printing. Visit [cpcf.org/annualreport](https://cpcf.org/annualreport) for updates.



CPC is a member of the Evangelical Council for Financial Accountability. Contributions to this ministry are tax deductible, as allowed by law.



Crisis Pregnancy  
Center OF TIDEWATER

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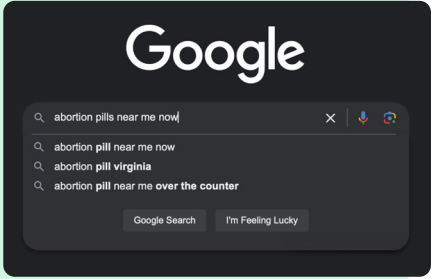


# THE LORD'S ABUNDANCE *in 2024*

**GOD HAS DONE AMAZING THINGS** through this ministry, our community of supporters, our partners, and our volunteers in 2024. Never before have we served over 2,600 women—an increase of almost 20% over 2023! What do we attribute this to? The Lord is obviously moving to bring these women through our doors, even as we see the thief working to kill, steal, and destroy lives in South Hampton Roads.

Abortion providers are actively online, targeting women with abortion pills, which are becoming available at an unprecedented rate. Even the Satanic Temple is offering discounted abortion pills online, specifically targeting women in Virginia. But we are doing everything we can to reach these women before they do.

We invested even more heavily in our online advertising and outsourced abortion providers in 2024. We also increased our call center hours and staff, our facilities, our medical staff, and our patient advocacy team to offer women, like Hailey (next page), a same-day appointment. Same-day appointments are crucial to reaching women who are making life-and-death decisions.



Each of the women we serve has a unique story, and each story also includes dads and families. With the increase in patients, we served nearly 400 families in our parenting classes last year—an increase over 2023—none of which would have been possible without our new Great Expectations Parenting Support Center in Chesapeake.

In 2024, the Lord allowed us to intervene for more preborn children, and their mothers and fathers, like never before in the history of this ministry! I am so grateful for His mercy on this community and His provision for this ministry.

As we have been serving so many more, our expenses have been going up significantly. We are so grateful for the support of our partners and community!

**Thank you for standing with us for LIFE!**

For LIFE with you,

*Toby DeBause*

**Toby DeBause**  
President of Crisis Pregnancy Center of Tidewater



# HAILEY'S *story*

**"I ALMOST COMMITTED SUICIDE BEFORE I FOUND OUT I WAS PREGNANT,"**

shares Hailey, a patient of CPC's pregnancy medical clinics. Hailey was going through a breakup and was homeless at the time. "I was driving in my car, and I was talking to God, and I was like, just please show me why I'm here, because I don't know."

But something—or Someone made Hailey turn around. A few weeks later, she found out she was pregnant. "I was like, 'Oh my God, You heard me. You heard my prayers!'"

Initially, Hailey was in shock, as she didn't think she was able to carry a child. Her sister suggested she reach out to CPC. "They were so sweet and so welcoming and so calming. ... They didn't give me an inkling of feeling judged or any uncertainty."



**"Oh my God, You heard me. You heard my prayers!"**



There, she saw her 12-week-old baby on an ultrasound for the first time. "Honestly, seeing him and actually believing that I was pregnant—it literally changed my life. I became a mom in that moment."

The CPC staff was excited for Hailey and her new baby, and they called throughout her pregnancy to see how she and her baby were doing. "To see so many people excited for me and happy that I'm happy, and happy that the baby is happy—it was just insane to me," she remembers. "I never thought I would feel welcomed anywhere like I had there."

Now, Hailey recommends CPC to other uncertain new moms. "From that moment I walked into CPC's pregnancy medical clinic, my life has completely changed, and I'm so thankful."

# YOUR *partnership*

## LIFEkeepers

CPC's faithful monthly financial partners, whom we call LIFEkeepers, are critical to sustaining this ministry month in and month out.

To become a LIFEkeeper, visit [cpcfriended.org/lifekeeper](http://cpcfriended.org/lifekeeper).

## LIFEchange

128 churches and groups passed out baby bottles to fill with spare change, cash, and/or checks.

In total, we raised **\$200,006.98** to help save lives, spare hearts, and spread the gospel of Jesus Christ.

Visit us at [cpcfriended.org/lifechange](http://cpcfriended.org/lifechange) to request a campaign.

# 2024

To learn how you can get involved in the 2025 Walk for LIFE, call 757.410.9703 and connect with our Community Relations Team.

## GREAT EXPECTATIONS Parenting Support Center

At the beginning of 2024, our **Great Expectations Parenting Support Center** became operational! The 5,000-square-foot space houses our distribution center for all of the material support that goes to the parents we serve, as well as an advocacy room and a classroom for our Great Expectations Parenting Classes.



## Walk for LIFE

1,162 Fundraising Walkers from 160 organizations and churches raised a total of **\$728,336.74**.

Additionally, 181 **Ambassadors** served across South Hampton Roads, promoting the Walk for LIFE in their local churches.