



Communications Manager Job Description

Description/Purpose

The Communications Manager serves to advance the mission, vision, and values of the Crisis Pregnancy Center of Tidewater (CPC). This individual will help shape how CPC communicates its message of life, hope, and the gospel through written content, visual design, and storytelling.

The Communications Manager will play a key role in engaging supporters, inspiring volunteers, and helping women and families in South Hampton Roads understand the life-affirming services available to them. This position works closely with multiple departments to ensure CPC's message is consistent, compelling, and Christ-centered.

Responsibilities

The successful candidate will:

- Create and edit content for print, digital, social media, and video that inspires and informs supporters.
- Assist in developing creative concepts and visual designs for campaigns, events, and outreach efforts.
- Capture and share life-changing stories that reflect CPC's mission and values.
- Coordinate multiple communication projects to meet deadlines and maintain high standards of excellence.
- Maintain brand consistency across all platforms and ensure messaging reflects CPC's tone and heart.
- Collaborate with team members to support fundraising, community engagement, and client outreach.
- Monitor communication trends and suggest new, creative ways to connect with audiences.
- Support the religious mission of CPC and encourage the spiritual growth of staff, patients, and supporters.
- Be able to share the gospel of Jesus Christ with patients, volunteers, and supporters and pray with them as appropriate.
- Participate in staff prayer, devotions, and other ministry-related gatherings as opportunities arise.
- Perform other duties as assigned, dependent on organizational needs and employee skills.

Professional

The successful candidate will:

- Demonstrate strong written, verbal, and visual communication skills.
- Be creative, detail-oriented, and organized.
- Have the ability to manage multiple priorities and meet deadlines.
- Be comfortable using design and communication tools such as Canva, Adobe Creative Suite, or similar platforms.
- Excel in a collaborative, mission-driven environment.
- Maintain a great attitude and flexibility in schedule and assignments.
- Be proficient in Microsoft Office products.
- Experience in social media management, photography, or video editing is a plus.

Education/Experience

The successful candidate will:

- Possess at least a BS/BA in Communications, Marketing, Graphic Design, English, or a related field (or equivalent experience).
- Have experience in writing, content creation, or design—professional, volunteer, or ministry experience preferred.

Qualifications

Spiritual/Personal

The successful candidate will:

- Have a personal, vital, and growing relationship with Jesus Christ and be able to share the gospel.
- Be an active and committed part of a local, gospel-preaching church.
- Be in complete agreement with CPC's Mission, Statement of Principle, and Statement of Faith.
- Exhibit dependability, integrity, and a genuine heart for the ministry of life.
- Express a desire to use creative gifts to advance the gospel and help save lives, spare hearts, and spread the message of Jesus Christ.
- Believe in the sanctity of all human life from conception through natural death.
- Be self-motivated, organized, and able to take initiative.
- Exhibit a warm, gracious, and collaborative spirit in all interactions.
- Embrace CPC's values and the behaviors that support those values.

Schedule

The Communications Manager position is a regular, Full-Time position. The position is not approved for remote working opportunities. Occasional evening or weekend hours may be required for special events or campaigns.

Compensation and Review

Compensation consists of a competitive wage dependent on the qualifications and experience of the successful candidate.

Benefits may include:

- Health insurance
- Dental insurance
- Various supplemental insurance plans
- Paid time off (holiday, vacation, and sick leave)
- 403(b) Retirement Plan
- And more!

[CLICK HERE TO SUBMIT YOUR RESUME](#)